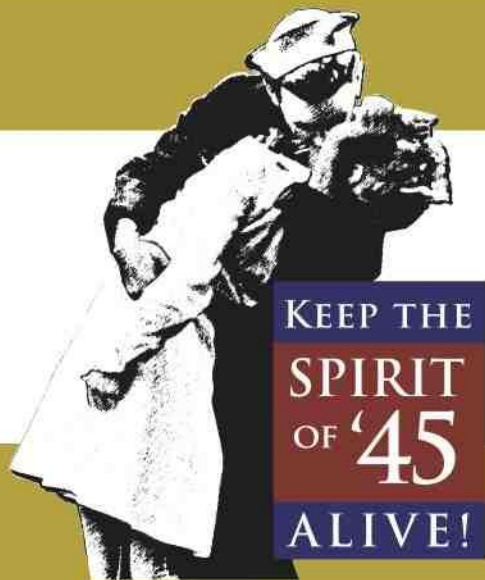


# ***‘ Keeping the Spirit of ‘45 Alive’***

**Event: History Was Here: The Home Front in WWII**  
**Willamette Heritage, Salem, July 11, 2015**

**Honor the legacy of the Greatest Generation!**

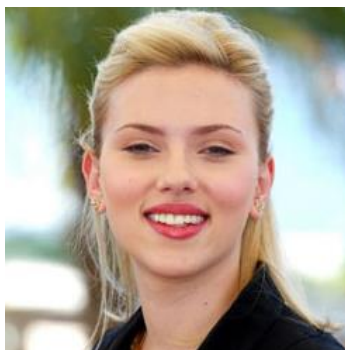


**70<sup>TH</sup> ANNIVERSARY**  
**8.14.1945 ~ 8.14.2015**

**[www.spiritof45.org](http://www.spiritof45.org)**

# Spirit of '45 Topics

- **WWII Generation Tickets**
- **National Permanent Day**
- **Oregon-English War Bride Memoirs**
- **Oregon Permanent Day**
- **Oregon Proclaims 70th**
- **National 70<sup>th</sup> Commemoration Weekend**
- **Oregon SW Concert Tour**



***Scarlett Johannsson***

*Speaks about WWII*

**70<sup>TH</sup> ANNIVERSARY**  
**OREGON SPIRIT OF '45 COMMEMORATIVE CONCERTS**  
 FEATURING  
 "OREGON'S OWN"  
**234<sup>TH</sup> ARMY BAND**

**2015 TOUR**

8/9 3PM	Sabra
8/9 7PM	Osborne Theatre
8/10 3PM	Espresso
8/10 7PM	Hub Center
8/11 3PM	Medford
8/11 7PM	North Medford High School
8/12 3PM	Seas
8/12 7PM	Tower Theatre
8/14 3PM	Powderton
8/14 7PM	The Vert Auditorium
8/15 3PM	Chickama
8/15 7PM	Camp Whitecocks

*Dedication of the Oregon Military Museum Park*

**WE WILL NEVER FORGET**

ACCEPTED  
 SPIRIT OF '45  
 ACTIVE

A free performance for the entire family  
 honoring the WWII Greatest Generation  
 so as to inspire our youth.



FOLLOW US ON [WWW.FACEBOOK.COM/OREGONSPIRITOF45](http://WWW.FACEBOOK.COM/OREGONSPIRITOF45)

70<sup>TH</sup> 45 Elmer F. Ellsworth Outreach Foundation



# ‘WWII Generation’ Concert Tour Ticket

## ‘FREE FOR YOU TODAY’

PELS0809 876503 Elsinore LEVEL GA SECTION ROW GEN SEAT ADM 05/08/2015	GA: GA1: 12: 17, 17 EL SINORE in AA PRICE \$0.00 CONV FEE \$0.00 ALL Ages	<h3 style="margin: 0;">OREGON SPIRIT OF '45 TOUR</h3> <p style="margin: 0;">FEATURING                  THE 234th ARMY BAND                  ELSINORE THEATRE                  170 HIGH ST SE - SALEM, OR                  SUN, AUG 9, 2015 3:00 PM                  FREE ADMISSION</p>	PELS0809 All Ages 876503 LEVEL GA SECTION ROW GEN SEAT ADM \$0.00	GA: GA1: 12: 17, 17 59822134901178 	NO EXCHANGES / NO REFUNDS 
---	---	--	---	--	--

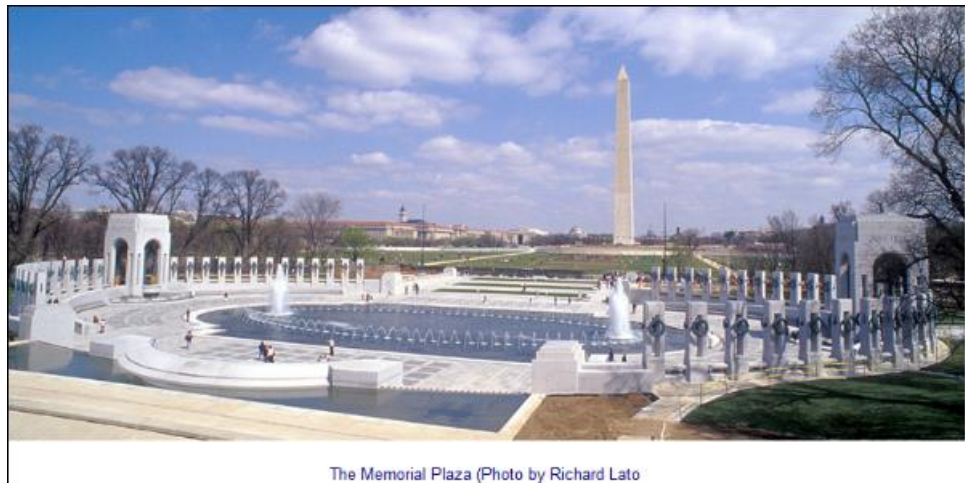


See all images



# Congress Creates 'Permanent' National Day

- **Passed** unanimously by Congress in 2010
- **Honors** the spirit of the WWII generation, so that their legacy will continue to inspire future generations, **especially our youth**



*PSA, Roscoe Brown, Tuskegee Airman (1)*

- **Observed** the 2<sup>nd</sup> Sunday in every August (coincides with anniversary of the day WWII ended August 14, **1945—VJ Day**)
- **Celebrated** in thousands of communities across the country, including during Major League Baseball games and state capitols
- **Provides** an opportunity for WWII heritage groups and partners (Walgreens, Hewlett Packard, History Channel) to work together to preserve your stories

# English War Bride Memoirs

## 'Trigger' Oregon Spirit of '45

### *Snapshots of a War Bride's Life*



Joy A. Beebe



Joy Alicia Beaver Beebe ~ 1945



Joy Alicia Beaver Beebe 2015

# Oregon Creates 'Permanent' State Day

- **1945:** Joy and Carl Beebe married in England, April 28
- **2012:** Joy publishes memoir April 28, her 67<sup>th</sup> Wedding Anniversary
- **2012:** Joy & Barbara attend national Spirit Day ceremonies :
  - D.C. at the WWII Memorial
  - New York City Times Square
- **2013:** Joy & Barbara attend National Leaders Conference in San Diego



**June 25, 2013:** Successful campaign to establish  
**Oregon State Spirit of '45 Day**, signed into law



# Oregon Spirit of '45 Day, 2<sup>nd</sup> Sunday of Every August





# Oregon Official Documents

## KEEP THE SPIRIT OF '45 ALIVE

### Support Senate Bill 832

*Designate the 2<sup>nd</sup> Sunday of every August as Spirit of '45 Day to preserve and promote the legacy of our WWII generation*

Keep the Spirit of '45 Alive is a national initiative to recognize the men and women of the Greatest Generation.



WWW.SPIRITOF45.ORG

Their courage, self-sacrifice, 'can do' spirit, and commitment to community is an inspiration to future generations.

SB 832 honors the accomplishments of the generation which endured the Depression, faced the greatest tyranny in history and then went on to rebuild a shattered world.

Let's renew our sense of national unity in America at a time when our country must once again come together to meet historic challenges.

From the Desk of:  
State Representative Kim Thatcher



*Honoring the  
150,000*

*Oregonians who  
served in WWII  
and the 3,758  
who made the  
ultimate  
sacrifice*



*Oregonian Carl Beebe  
(Keizer) marries English  
War Bride Joy Beaver,  
April 28, 1945 -  
a legacy example of love  
and commitment that  
made the WWII  
Generation great*

CITY OF  
PORTLAND

# Whereas

- Whereas,* Oregon Governor John Kitzhaber has signed Senate Bill 832 into law designating the second Sunday of each August as "Spirit of '45 Day"; and
- Whereas,* the people of the State of Oregon honor the nearly 150,000 Oregonians who served in the Armed Forces during World War II, remember the nearly 4,000 Oregonians who made the supreme sacrifice with their lives; and
- Whereas,* nearly 40,000 Veterans from Portland served during WWII and over 1,200 died helping free the world of tyranny; and
- Whereas,* the Oregon Shipbuilding Corporation was located in Portland and was responsible for building over 1000 Liberty and Victory ships between 1941 and 1945, in addition to building the "Star of Oregon"; and
- Whereas,* on August 14, 1945, the people of the United States received word of the end of World War II; and
- Whereas,* the victory marked the culmination of a national effort that defeated the forces of aggression and brought freedom to subjugated nations through the collective service and sacrifice by those who served in uniform and those on the "home front"; and
- Whereas,* more than 400,000 Americans gave their lives in service to their country during World War II; and
- Whereas,* August 14, 1945, marked the beginning of an unprecedented era of rebuilding, during which the World War II generation created an array of organizations that helped to strengthen American democracy by promoting civic engagement, volunteerism and service to community and country; and
- Whereas,* the courage, dedication, self-sacrifice and compassion of the World War II generation have inspired subsequent generations in the United States Armed Forces; and
- Whereas,* over 5,000 WWII Veterans reside in Portland; and
- Whereas,* the entire World War II generation, military personnel and civilians alike, has provided a model of unity that serves as an inspiration for current and future generations of Americans.

*Now, Therefore,* I, Clarke Hale, Mayor of the City of Portland, Oregon, the "City of Beers," do hereby proclaim the second Sunday in August of each year to be

*Spirit of '45 Day*

in Portland to commemorate the service and sacrifice of the World War II generation, and encourage all residents to join in this observance.

*Clarke Hale*





# Portland Proclaims Spirit of '45 Day

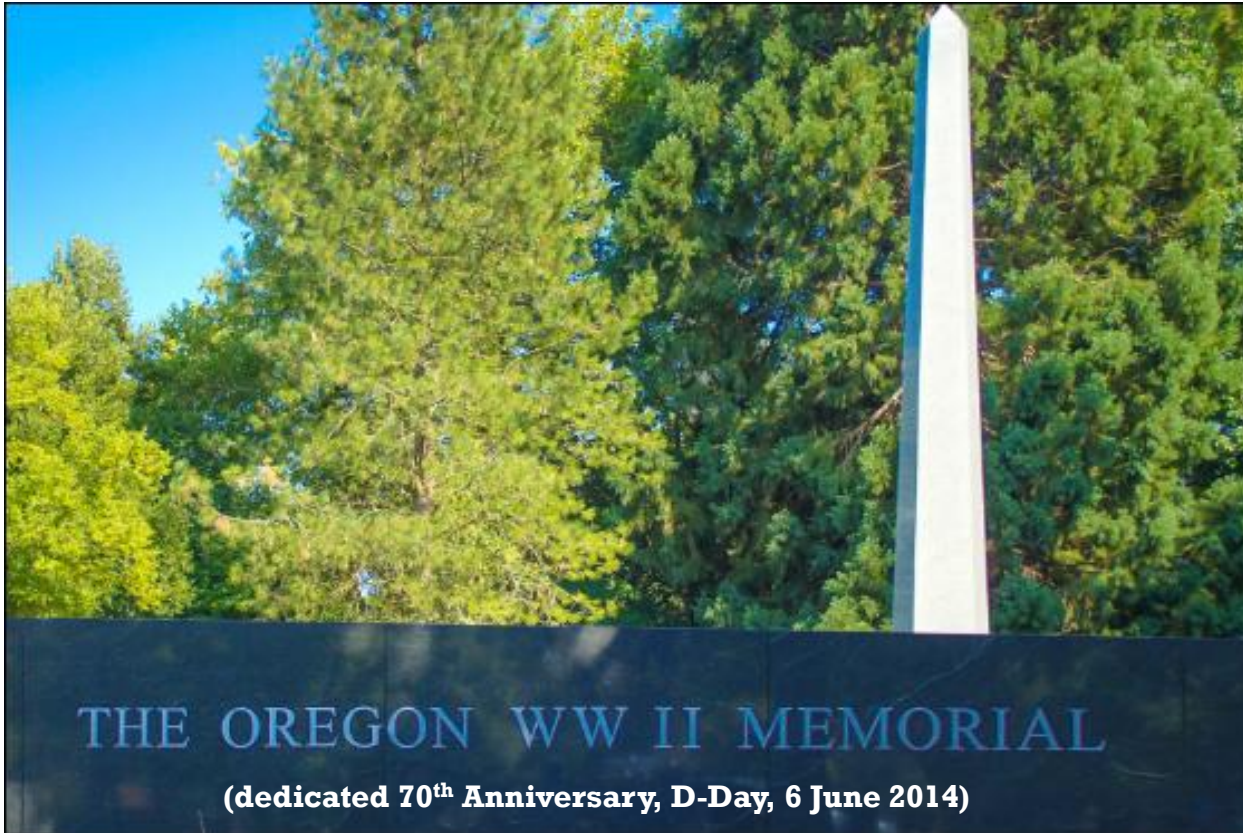
- Proclamations made throughout the country, including the City of Portland (August 7, 2013)



- Mayors and Commissioners recognize and honor this **“Movement Across America.”**



# 'A Grateful Oregon Remembers' Oregon's 2<sup>nd</sup> Spirit of '45 Day



# Oregon Governor Proclaims the 70<sup>th</sup> Anniversary of the End of WWII



STATE OF OREGON  
**PROCLAMATION**  
OFFICE OF THE GOVERNOR

**WHEREAS:** The people of the State of Oregon honor the nearly 150,000 Oregonians who served in the Armed Forces during World War II, remember the 3,758 Oregonians who made the supreme sacrifice with their lives and thank the men and women who worked to protect the Pacific shore of Oregon; and

**WHEREAS:** On August 14, 1945, the people of the United States received word of the end of World War II and greeted the news of the Allies' noble victory with joyous celebration, humility and spiritual reflection; and

**WHEREAS:** Whereas the victory marked the culmination of a national effort that defeated the forces of aggression, brought freedom to subjugated nations and ended the horrors of the Holocaust; and

**WHEREAS:** Whereas these historic accomplishments were achieved through the collective service and personal sacrifice of the people of the United States, including both those who served in uniform and those who supported them on the home front; and

**WHEREAS:** August 14, 1945, marked not only the end of the war but also the beginning of an unprecedented era of rebuilding, during which the World War II generation created an array of organizations that helped to strengthen American democracy by promoting civic engagement, volunteerism and service to community country; and

**WHEREAS:** The entire World War II generation, military personnel and civilians alike, has provided a model of unity and community that serves as a source of inspiration for current and future generations of Americans to come together to work for the continued betterment of the United States and the world.

**NOW,**  
**THEREFORE:** I, Kate Brown, Governor of the State of Oregon, hereby proclaim August 9-16, 2015 to be

**WWII 70<sup>th</sup> ANNIVERSARY SPIRIT OF '45 COMMEMORATIVE WEEK**

in Oregon and encourage all Oregonians to join in this observance.

IN WITNESS WHEREOF, I hereunto set my hand and cause the Great Seal of the State of Oregon to be affixed. Done at the Capitol in the City of Salem in the State of Oregon on this day, May 13, 2015.

  
Kate Brown, Governor

  
Jeanne P. Atkins, Secretary of State





# National 70<sup>th</sup> Commemoration Weekend

**Saturday  
August 15, 2015**

## Rosie the Riveter Rallies



**National Parks Service needs you!**

## WWII Warbird Fly Overs



**Join Capt. Jerry Yellin**

**Friday  
August 14, 2015  
Times Square  
"Kiss In"**



**Times Square Kiss  
Project!**

**A Place for Mom wants  
your WWII wedding  
photos!**

**KISS IN**

**Sunday  
August 16, 2015**

## Around the World Wreath Laying Tribute



# 70<sup>th</sup> Commemorative Statewide Concert Tour

**70<sup>TH</sup> ANNIVERSARY**  
**OREGON SPIRIT OF '45 COMMEMORATIVE CONCERTS**  
 FEATURING  
 "OREGON'S UWW"  
**234<sup>TH</sup> ARMY BAND**

**2015 TOUR**




8/8 3PM	Salem Salem Theatre
8/10 7PM	Regina High Center
8/11 3PM	Madras North Madras High School
8/12 3PM	Boon Tower Theatre
8/14 3PM	Prineville The Vert Auditorium
8/15 7PM	Clackamas Camp Withycombe Auditorium of the Oregon Military Museum Park

**WE WILL NEVER FORGET**

KEEP THE SPIRIT OF '45 ALIVE!

A free performance for the entire family  
 honoring the WWII Greatest Generation  
 so as to inspire our youth.

FOLLOW US ON [WWW.FACEBOOK.COM/OREGONSPIRITOF45](http://WWW.FACEBOOK.COM/OREGONSPIRITOF45)

# Brigadier General James B. Thayer

## Honorary Chair, Oregon Spirit of '45




### Elton John, Ocean's Away



## 2015: WWII 70TH ANNIVERSARY


**BG (Ret.) James B. Thayer**




Honorary Chair, Oregon Spirit of '45  
National Spokesman, Ground Forces

- ★ International Holocaust Hero  
Liberating 15,000 Jews in WWII
- ★ Silver & Bronze Star Recipient  
Combat Infantry Badge
- ★ Commander  
Oregon State Defense Force
- ★ Civilian Aide, Emeritus  
US Secretary of the Army  
Longest Serving Aide  
(26+ years)
- ★ Honorary Colonel, 14th Infantry
- ★ Honorary Doctorate Degrees  
Pacific University & Hanyang Korea
- ★ 2005 Alumnus of the Year  
University of Oregon
- ★ Past President  
Honorary Council  
Oregon Historical Society
- ★ Oregon Military Museum  
Dedicated in Honor of  
BG James B. Thayer

## 1945: WWII VICTORY DAY





**1st Lt. James B. Thayer**

Upon receiving word that WWII was declared over, 1st Lt. Thayer leads his troops in Günsberg, Germany on August 14 '45 day.

The 2nd Sunday of every August, Spirit of '45 Day, honors the achievements of The WWII Greatest Generation so that their example of courage, self-sacrifice, unity and service will forever inspire our youth.

